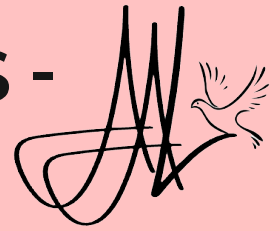




ANNA ALVES-LAZARO



CONTACT

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Florida 32819 - USA

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<https://annaalveslazaro.com/>

ABOUT ME

Anna Alves-Lazaro, Brazilian, naturalized American, Christian, married, mother, grandmother, lawyer, legal consultant, businesswoman, associate member of the OAB/PE. Social communicator with specialization in public relations. President-Founder of Hope & Justice Foundation, international speaker, writer, activist in the fight for the rights of victims and survivors of human trafficking, domestic violence and child sexual abuse and exploitation. As Founder-President of Hope & Justice Foundation, she created and is in charge of several Programs and Projects to Prevent and Combat Human Trafficking and Domestic Violence that offer emotional, psychological, medical and legal support, through a multidisciplinary team that works in favor of economically vulnerable victims and survivors. Coordinator of the Legal Studies and Research Center at Hope & Justice Foundation, Member of the Central Florida Human Trafficking Task Force, Director of the Central Florida Brazilian American Chamber of Commerce, Certified Notary Public by the State of Florida/USA. She has collaborated monthly for 2 years for the renowned Jornal Brasileiras & Brasileiros, writing about Preventing and Combating Human Trafficking. In the US, she won the Focus Brasil Awards Orlando 2020; the Best of Brazil in the USA 2021 Award by High Profile Magazine in the category "Luíza Brunet" Award for Confronting Violence against Women that took place in London and with her story as an immigrant told in the Best Book of Brazil in the USA; the Women who Empower Award, granted by the Empodera Movement 2022, where part of her trajectory was told and immortalized in the Women who Empower Book. She received the International Award for Women of Leadership and Courage 2022, conferred by Grupo Mídia América; and also recently nominated for the Notable Brazilian Awards 2022. Idealizer of Hope & Justice Day that was proclaimed by Orlando Mayor, Buddy Dyer, to celebrate every September 7th in honor of the work done by the foundation.

PROFESSIONAL SUMMARY

Public Relations:

Accomplished Public Relations Specialist with 18 years experience effectively promoting and enhancing robust community relations programs and maintaining active and positive relationships with businesses, non-profit organizations and the community. Motivated and detail-oriented marketing professional with flexible and versatile nature. Proficient at maintaining a sense of humor under pressure. Branding and social media expert.

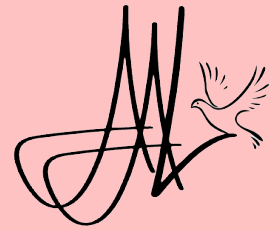
Attorney Lawyer:

Highly accomplished Attorney Lawyer Chief with broad legal knowledge and history of providing counsel to government and private organizations across 10 -years career. Thorough in analyzing statutes, ordinances and data for use in legal proceedings, pleadings and briefs. Committed and creative with specialty in Constitutional , Family and Criminal law. Highly skilled in oral argument and legal research, leading to successful litigation of 2.000 cases. Expertise in mediation, arbitration and settlement negotiation. Ambitious Lawyer bringing extensive in-house counsel and law firm experience in wide variety of disciplines.

Hope & Justice Group, Hope & Justice Foundation and Hope & Justice Foundation Brazil:

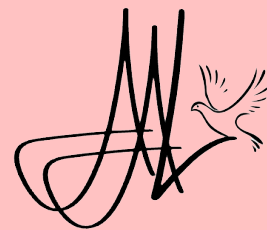
Founder and CEO fighting against Human trafficking, Sexual child abuse and Domestic violence.

Idealizer of Hope & Justice Day that was proclaimed by Orlando Mayor, Buddy Dyer, to celebrate every September 7th in honor of the work done by the foundation.



SKILLS

PR strategy development
Information gathering and analysis
Event planning
Associated Press style
Social media marketing
Strategic corporate guidance
Business correspondence
Digital marketing
Strategic management
Corporate messaging
Executive-level presentations
Marketing plan development
Creative and innovative
Budget development and management
Strategic marketing
Quantitative and qualitative market research
Community outreach
Print media expertise
Accomplished manager
Corporate and business legal issues
Oral debate
Efficient researcher
Discovery processes
Document filing
Settlement negotiation
Legal writing
Criminal defense
Group and individual sessions
Schematics interpretation
Investigation documentation
Patient education
Purchasing and planning
Multi-family property management
Delivery scheduling
Inventory control
Network development and administration
Staff leadership and direction
Merchandising
Sales training
Social media expert
Multivariate testing knowledge
Talented public speaker
Personable and friendly
Organized
Persuasive
Sales strategies
Natural leader
Publishing expertise
Media relations
Social commerce
Special events planning
Corporate law
Investigation skills
Family law
Civil law
Case analysis
Marketing and advertising
Business administration
Project management
Administrative support
Business planning
Team building
Program management
Revenue generation
Cultural development
Strategic event planning
Online marketing strategies
Strategic partnerships
Commercial law
Fluent in Portuguese, English and Spanish
Negotiation
Negotiation skills
Consulting
Multi-tasking



WORK HISTORY

Founder and CEO - 2022 to current

Hope & Justice Foundation Brazil | Orlando, FL

Founder and CEO - 2020 to current

Hope & Justice Foundation | Orlando, FL

Founder and CEO - 2019 to current

Hope & Justice Foundation Group | Orlando, FL

Public Relations Specialist - 01/2019 to current

American Alliance Distribution Corp | Orlando, FL

Attorney Lawyer - 03/2008 to current

Moreira Alves Attorney Associates | Recife, Pernambuco (Brazil)

Business Owner Chief Executive Officer - 04/2017 to 04/2019

Alves Lazaro Import Export Distribution LLC | Orlando, FL

Entrepreneur - 08/2013 to 09/2016

Multiworking Business & Services USA Group LLC | Orlando, FL

President Chief Executive Officer - 01/2008 to 01/2013

Board of Social Support for the Citizenship Development | Recife, Pernambuco

Attorney Lawyer - 03/2008 to 03/2009

Association of Veterans (II War) of Brazil | Recife, Pernambuco (Brazil)

Public Relations Manager - 08/2004 to 11/2008

Association Veterans (II War) of Brazil and Relatives | Recife, Pernambuco (Brazil)

Legal Trainee - 02/2005 to 01/2008

Federal Court of the State of Pernambuco (Brazil) | Recife, Pernambuco (Brazil)

Public Relations Manager - 01/2003 to 01/2005

Brazilian Association of Members of the Battalion of Suez | Recife, Pernambuco (Brazil)

President - 01/2001 to 01/2003

Evidence Consulting & Associates | Recife, Pernambuco (Brazil)

ANNA ALVES-LAZARO



EDUCATION

High School Diploma | 1993

Central Executive Committee Supplementary Exams, Recife, Pernambuco

Bachelor Degree in Public Relations And Social Communication | 2001

College of Public Relations and Social Communication, Recife, Pernambuco

Bachelor Degree in Law (Law School) | Legal Studies 2008

Catholic University of Pernambuco, Recife, Pernambuco

ADDITIONAL INFORMATION

Professional and Personal Reference:

United States of America:

Celso Fortes (Founder and CEO of New Elements strategic digital marketing agency / Business Consulting) | Phone: +1(407) 990-7071
E-mail: celsofortes@neuelements.com

Pastor Nivaldo Nassif (Former Pastor of First Baptist Church of Orlando)
Phone: +1 (407) 908-5966

Brazil:

Joao Batista (Manager of Caixa Economica Bank) | Phone: 011 55 (81) 9960-5219
E-mail: joao.b.barros@br.inter.net | joao.b.barros@caixa.gov.br

Gustavo Aquino (Attorney Lawyer - Aquino & Guerra Attorney Associates)
Phone: 011 55 (81) 8897-8988 | 011 55 (81) 3427-0102
E-mail: Gustavo@aquinoeguerre.com.br

AFFILIATIONS

Member of Brazilian Bar Association OAB/PE 26.693
(Ordem dos Advogados do Brasil) | 2008 to current

Founding Partner of Moreira Alves Attorneys Associates
(Moreira Alves e Advogados Associados) | 2008 to current

Notary Public State of Florida - Commision GG 355900

Member of Board Director of the Central Florida Brazilian American Chamber of Commerce